



GLOBALTRADING
FACE2FACE

In support of

FIX TRADING
COMMUNITY™
INDUSTRY-DRIVEN • INDEPENDENT • NEUTRAL

Electronic Trading Forums 2014

2014 Calendar

Shanghai, China

26 June 2014

Seoul, Korea

13 November 2014

In support of the FIX Trading Community, the **GlobalTrading Face2Face Electronic Trading Forums** were launched in 2008 as an impartial and objective forum to explore the dynamic world of electronic trading and connectivity.

Organised by



Managed by





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Electronic Trading Forums 2014

In support of the FIX Trading Community, the **GlobalTrading Face2Face Electronic Trading Forums** were launched in 2008 as an impartial and objective forum to explore the dynamic world of electronic trading and connectivity.

GlobalTrading Face2Face Electronic Trading Forums promote the adoption of the FIX Protocol and highlight trading best practices in emerging markets. The forums are designed as a platform for the buy-sides, sell-sides, exchanges and solution providers to discuss the latest issues on electronic trading and trading technologies.

WHAT OUR ATTENDEES SAY

“Well organized conference and was great to take part!”

“There are a lot of conferences out there but Face2Face is one of the best. It is great as it’s a neutral platform for contributing to the industry.”

“Face2Face offers the industry great value as it clearly demonstrates that FIX is going to be a ‘platform’ that all fund managers will have to consider using.”



Connecting the **FIX** Community

WHAT OUR SPONSORS SAY

“Encouraged to see so many clients participated. It was great to get the whole industry together under one roof, to talk about the diverse and interesting topics, from different angles!”

“It was a grand occasion, with pockets of interest arising in the oddest quarters.”

“The event was a great success, well attended, well organized and well worth our commitment.”

“At no other conferences do we get as many relevant leads as at the Face2Face events.”

“Always a well-attended and informative event and a good opportunity to interact with the brightest from the local market.”

The following leading organizations have supported **Face2Face Forums**.

AM•BROTOS



ARISTA

AUTEX



Bank of America Merrill Lynch

Bloomberg



CAMERON



chi-x GLOBAL



CME Group

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TNS Transaction Network Services

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TS-Associates Precision Risk Management



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PAST SPONSORS

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GLOBALTRADING
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Electronic Trading Forums 2014



BRANDING SPONSORSHIP

- * Acknowledged as a "Sponsor" on marketing materials and stage backdrop
- * Company logo, company profile to be included in the conference brochure
- * Logo Placement on official conference website hyperlinked to company website
- * 5 Complimentary Passes for staff/clients
- * Delegate list with contact details



USD 4,000 / location



EXHIBITION SPONSORSHIP

- * Exhibition sponsor will be allocated one exhibition space for the showcase of products/services
- * Acknowledged as a "Sponsor" on marketing materials and stage backdrop
- * Company logo, company profile to be included in the conference brochure
- * Logo Placement on official conference website hyperlinked to company website
- * 5 Complimentary Passes for staff/clients
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USD 8,800 / location

DISCOUNTS

- * Discounts are provided to sponsors of the Face2Face Forums in multiple locations and **GlobalTrading Journal** advertisers. Face2Face Forums sponsorship can be packaged together with advertisement in the GlobalTrading Journal at the discounted rate.



For more information on sponsorship, please contact sales@fixglobal.com or call (852) 2121 1566

Connecting the FIX Community



Institution (Billing Identity):

Main contact person:

Title:

e-mail address:

Telephone: ()

Fax: ()

Billing Address:

	EXHIBITION SHOWCASE	GENERAL SPONSORSHIP	Amount (USD)
CHINA	<input type="checkbox"/>	<input type="checkbox"/>	
KOREA	<input type="checkbox"/>	<input type="checkbox"/>	
Our Institution would like to take the selected sponsorship package(s) above:		Total Fee*:	

* Please note that the fee is quoted on net basis and all taxes (including but not limited to GST, withholding taxes etc.) are to be borne by the sponsor.

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Date:

Ref: F2F2014 - R1

Event Logistics contact person (if different):

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Title:

e-mail address:

Telephone: ()

Fax: ()

PLEASE FAX THE COMPLETED FORM TO
+852 3007 3821
Attention: Yulia Kuksina